

Company : International Research Institute for Manufacturing

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Leaders in Green Manufacturing Recognized at the First Edition of India Green Manufacturing Challenge (IGMC)

An Awards Program presented by International Research Institute for Manufacturing (IRIM)

Chennai, Tamil Nadu, India

Green manufacturing is gaining an edge as it is becoming an imperative across the world. With rapid modernization and industrialization there has been significant pressure on natural resources. In order to keep a check and save the ecology, many countries are setting down regulations on manufacturing organizations. At the same time companies with foresight are already working towards saving the environment by adopting green manufacturing practices.

The International Research Institute for Manufacturing (IRIM), in offering its support to green manufacturing launched the India Green Manufacturing Challenge (IGMC) in April 2014, an awards platform designed to recognize manufacturing firms that have shown consistent progress in improving sustainability factors associated to a manufacturing facility.

The first edition successfully concluded in Chennai on March 20th, 2015 where it honored the leaders in Green Manufacturing. The honourable chief guest for the evening was Mr. N Kumar, Vice Chairman, The Sanmar Group. 14 companies across sectors like Metal & Mining, Healthcare, Fertilizer & Agro Chemicals, Auto and Auto Ancillary and Industrial Equipment and Engineering were the final award winners.

The awards evening also saw an expert panel discussion on the topic of 'What does it take to realize the Prime Minister's 'Zero Defect and Zero Effect' vision for the Indian manufacturing industry?' The panel discussion tried to understand views of senior management executives of leading manufacturing firms in India on how to make 'Zero Defect-Zero Effect' a reality. The session was moderated by Mr. KN Rao, Director ACC Ltd. The expert panel included Mr. Manoj Kumar Soni, Associate Vice President, Hindustan Zinc Ltd., Mr. Anil Agarwal, Vice President, Cadila Healthcare Ltd., Mr. S Srinivasan, Business Head, Larsen & Toubro Rubber Processing Machinery Ltd., Mr. Anand Louie Joseph, Director, International Research Institute for Manufacturing and Mr. Rajesh Khanna, Chief Operating Officer, Wendt(India)Ltd .

Commenting on the adoption of green manufacturing in India, Mr. Anand Louie, Director, IRIM said, "The current government has surely created positive sentiments for the manufacturing sectors competitiveness and sustainability. The Prime Minister's pitch for Indian manufacturers to look global and the efforts to woo FDI has built confidence for companies while investing in green."

Key trends noted during the IGMC assessments were, that companies today have started to feel, that risk of non-compliance for regulatory norms has become higher. 80 percent of the award winning companies are looking at technology as a solution to progress towards greener manufacturing and improving competitiveness and topics affecting human factors like employee loyalty, relationship with neighbouring community are taking precedence in board room discussions.